



Warm thoughts

from McKEE BROS. OIL CORP.

spring 2006

PERSONALLY SPEAKING

you can't put a price on great service

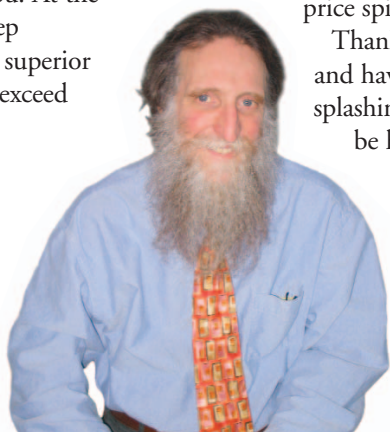
Dear Friends,

Well, winter is finally over, and from speaking with many of you, I know high oil prices have been a major concern. Unfortunately, when it comes to high energy bills, we're not out of the woods yet.

The bad news is that world demand is still growing, the energy markets are still volatile and energy prices are still rising. They're already 24% higher than they were a year ago. Believe me when I say I am just as concerned as you are.

But here's the good news. You can count on us to continue to secure the lowest prices we can for you. At the same time, we'll keep providing you with superior service designed to exceed your expectations.

Unlike some of the large oil conglomerates, we're not raking in record-breaking profits at your expense. Instead, we



work hard every day to offer fair pricing and programs that give you peace of mind.

We're not like our smaller, bare-bones competitors either, the kind who bait their hooks with low prices to attract new business but can't deliver service when you need it. It's our belief that most customers know (or learn through hard experience) that saving a few pennies on their fuel price isn't worth being stuck without heat in the middle of a cold winter night.

As part of our family, you can be sure of always getting a fair price. What's more, you get a choice of money-saving programs, such as **Easy Pay**, that will protect you from those unexpected but inevitable winter price spikes. (See page 4 for more.)

Thank you for your continued support and have a pleasant summer. While you're splashing in the pool or in the ocean, we'll be hard at work to make sure you have another worry-free winter.

Warmly,

Mike McKee

Michael McKee
General Manager

get \$50 for a new customer referral

As you already know, we take the satisfaction of our customers seriously. We're always willing to go the extra mile to resolve your home comfort issues quickly and courteously.

If you have a friend, neighbor or family member who has been left out in the cold

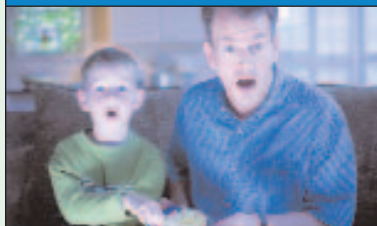


by their heating company or would just like to receive the highest level of service, please refer them to us. We would be happy to help them.

For every new, qualified customer you refer who signs up for automatic delivery, *we'll credit your account \$50!*

To make a referral—or referrals—please call us or use the enclosed reply card.

win a Bose® home theater system!*



(popcorn not included!)

Tired of waiting in lines, buying over-priced movie tickets and hearing cell phones go off during the show? Then enter our latest contest! It's your chance to enjoy the full impact of a movie theater—without ever leaving home.

To enter, read pages 2 and 3 and answer the questions on the enclosed reply card. Answer them correctly and we'll enter you in a drawing

for a complete home theater system. All entries must be received by June 30, 2006.

The Bose Lifestyle® 38 home theater system includes five cube speakers, a 5.1-channel amplifier with surround sound decoder, a progressive-scan DVD/CD/MP3 player and an AM/FM tuner. Approximate prize value, including installation: \$3,750.

* No purchase necessary. A purchase will not improve chance of winning. See enclosed card for details.



We accept:

Call us! 401-723-1100

Fuel Oil • Heating and Air Conditioning Sales & Service

PRSRT STD
U.S. POSTAGE
PAID
DATA MANAGEMENT

★ you could win a Bose®
home theater system*

★ recommend us, get a
\$50 referral credit

*No purchase necessary. A purchase will not improve chance of winning. See enclosed card for details.

Easy Pay is a smart choice

Congratulations to our customers who saved as much as *30 cents a gallon* on their fuel price last year with **Easy Pay**.

Every year we secure our fuel oil early in order to obtain the best prices for the heating season. Then we buy a type of insurance to guarantee those prices won't go up, no matter what happens to market prices during the winter.

Next we give you the opportunity to cap your price with our Easy Pay or season price cap programs. *Easy Pay offers you the lowest cap price and spreads your fuel bills into 10 equal, monthly payments.* If you choose the season price cap program, your price cap will be higher and you won't get the convenient monthly payments of Easy Pay.

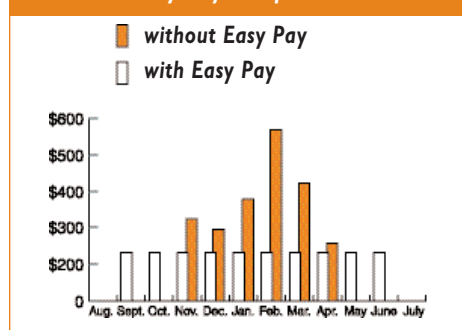
Although we can't predict what the next heating season will bring, if fuel prices continue their predicted upward climb,

next year's savings with Easy Pay stand to be even greater.

If you're already an Easy Pay customer, we will automatically renew you. To enroll in Easy Pay for the first time or to choose the season price cap, please check the appropriate box on the enclosed reply card and mail it back to us.

Enrollment closes June 30, so don't delay.

Easy Pay comparison



moving out? we can help

If you've put your home on the market, or you're planning to, you want to show it off to the best

advantage. Just as important as cosmetic renovations are less visible features, such as a guarantee that your home is in good working order.

Buyers want to know:

Is your heating system working well?

Is your oil tank in good shape?

Is your comfort equipment covered by any service contracts?

As your oil company, we'll be happy to remove any potential obstacles to a quick, profitable sale by providing you with the necessary paperwork and transfer agreements.

So if you're getting ready for a move, give us a call.



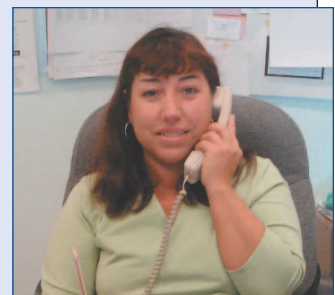
SNAPSHOT

Even though she's only been with McKee Brothers for a few months, Celeste Costa is no stranger to customer service.

In her 18 years as a restaurant manager, she managed customers and employees on a regular basis. As the office manager for our company, Celeste not only deals with customer inquiries and the scheduling of fuel deliveries, she does the day-to-day accounting too. When asked how she likes working for McKee Brothers, she's quick to respond. "I really like the entire staff," she says, "from Mike McKee on down."

"They're really great people who try their best to deliver great value to customers every day," she adds. "When you call us, you never get an answering machine or a recording. We are firm believers in the personal touch. And that means a live person answering the phones every day."

After work, Celeste plays golf. She also enjoys the outdoors with her dog, Skatie, and has season tickets for the Patriots. "In the restaurant business, you don't often get weekends off," she says, "so I've got a lot of golfing [and other activities] to catch up on."



Celeste Costa, office manager